Analyzing a Candidate’s Verbal Patterns

Debate date: ______________________________________________

Debate Participants: ______________________________________________

Who do you think “won” this debate and why?

In general, what verbal or rhetorical patterns did each candidate use in an effort to reinforce their points?

Now, choose a particular question posed by a debate moderator or panelist to more closely examine. Write out the question here:

Briefly summarize how each candidate responded to the question:

Which words or phrases did candidates repeat or emphasize in their responses?
Do these particular word choices reflect their greater political positions? If so, how?